



EMERSON  
PIANO  
CO.

BOSTON,  
MASS.  
U.S.A.

1890

MCINDOE PROS.

27-063

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THE  
EMERSON PIANO CO.

## GRAND, SQUARE AND UPRIGHT

# PIANOS.

No. 92 FIFTH AVE., NEW YORK.

HARRISON AVENUE AND RANDOLPH STREET.

BOSTON, MASS., U. S. A.



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1890



# THE EMERSON PIANO COMPANY,

Established in 1849 by the late William P. Emerson, has grown and prospered until it stands to-day

*AMONG THE LARGEST AND MOST SUCCESSFUL*

piano manufacturing establishments in the country, distributing its production not only through all parts of the United States and the British Dominion, but shipping them to Europe, Australia, South America, and the West Indies.

The originally fine qualities of the Emerson piano have been improved and perfected, its musical and artistic merits keeping pace with the material and financial progress of the company, and in full accord with the rapid advance in the musical culture of the age.

By some stroke of good fortune, or through some ingenious mode of advertising, an ordinary instrument may attain a temporary success, but in the sharp and continued competition of forty years, the solid and staying properties of a piano are sure to tell, and the *finale* must inevitably be

*"THE SURVIVAL OF THE FITTEST."*

That the Emerson Pianos are among the few makes that have stood the test, may be justly attributed to the causes mentioned above as well as to judicious business management, without which even great mechanical skill is powerless to maintain a high standard of excellence.

The merits of the Emerson Square Grand Piano are so well known and its popularity so widespread, that nothing further need be said in its praise.

The Emerson Upright Pianos have attained a remarkable success during the past few years, the new Style 14 scale having made a positive sensation in the trade and its good points having been utilized in the manufacture of the other styles of uprights. Manufactured of the best materials to be obtained, regardless of cost, with all the facilities of a large and well-appointed factory filled with the most modern and improved machinery, and the best of skilled labor under the immediate supervision of two members of the company who have served almost a life apprenticeship in all the departments of piano manufacturing, it is not surprising that a

*MOST SUPERB INSTRUMENT*

should have been produced, which has made its way into public favor solely on its merits.

Attention is called to the elegant and tasteful designs of the Upright cases in the accompanying illustrations. The styles 8½ and 14 are being finished in beautiful and costly woods, such as burl walnut, fancy mahogany, Spanish cedar, satin wood, Hungarian ash, antique oak and maple, as well as in the ordinary ebony and rosewood finish.

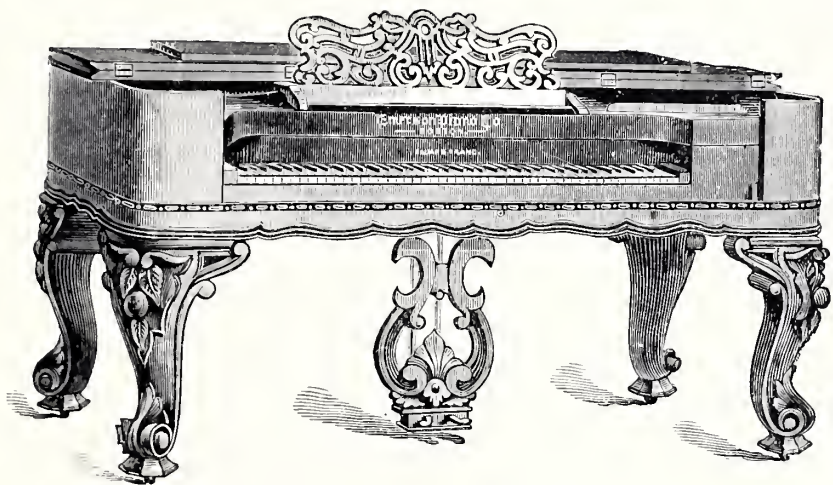
*THE EMERSON PARLOR GRAND*

is a new scale drawn by the same skillful hands that designed the now celebrated "Emerson Style 14." No pains or expense have been spared in its construction, and the company now offer it to the trade and to the public with the confident belief and assurance that it will be found in every way equal to any piano manufactured, a belief that has been fully justified by experience during the past year. The same may, with equal justice, be said of the *EMERSON BABY GRAND*, which possesses a remarkably full and singing quality of tone.

That these instruments may stand entirely on their merits, the Emerson Company would respectfully invite the public to visit any of their several warerooms or agencies, and judge for themselves, as by personal examination alone can their many points of excellence be fully understood and appreciated. The Emerson Pianos will tell their own story better than it can be told in print.

In ordering by mail, the pattern of the panels desired can be indicated by the number of the page.

*ALL EMERSON PIANOS FULLY WARRANTED FOR SEVEN YEARS.*

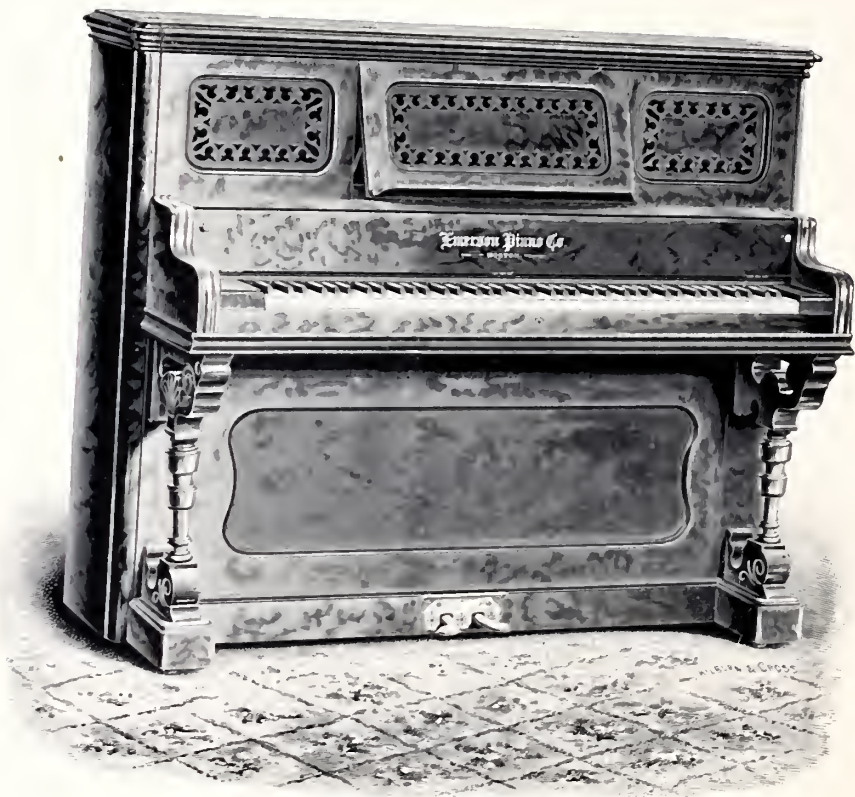


## STYLE 2, SQUARE.

7 1-3 OCTAVES. FULL AGRAFFE.

Rich rosewood case, four round corners, back finished as front, serpentine plinth, pearl moulding above plinth, carved legs and pedal, fret desk and ivory keys.

LENGTH, 6 feet 6 inches.      WIDTH, 3 feet 2 inches.



## STYLE B.

Rolling fall, patent swing desk, carved trusses, patent mouse-guard pedal feet, fret engraved or bronze panels, new patent full iron plate, patent repeating action, three unisons, seven octaves and ivory keys.

HEIGHT, 4 feet 2 $\frac{1}{4}$  inches.

WIDTH, 5 feet 1 inch.

DEPTH, 2 feet 2 inches.

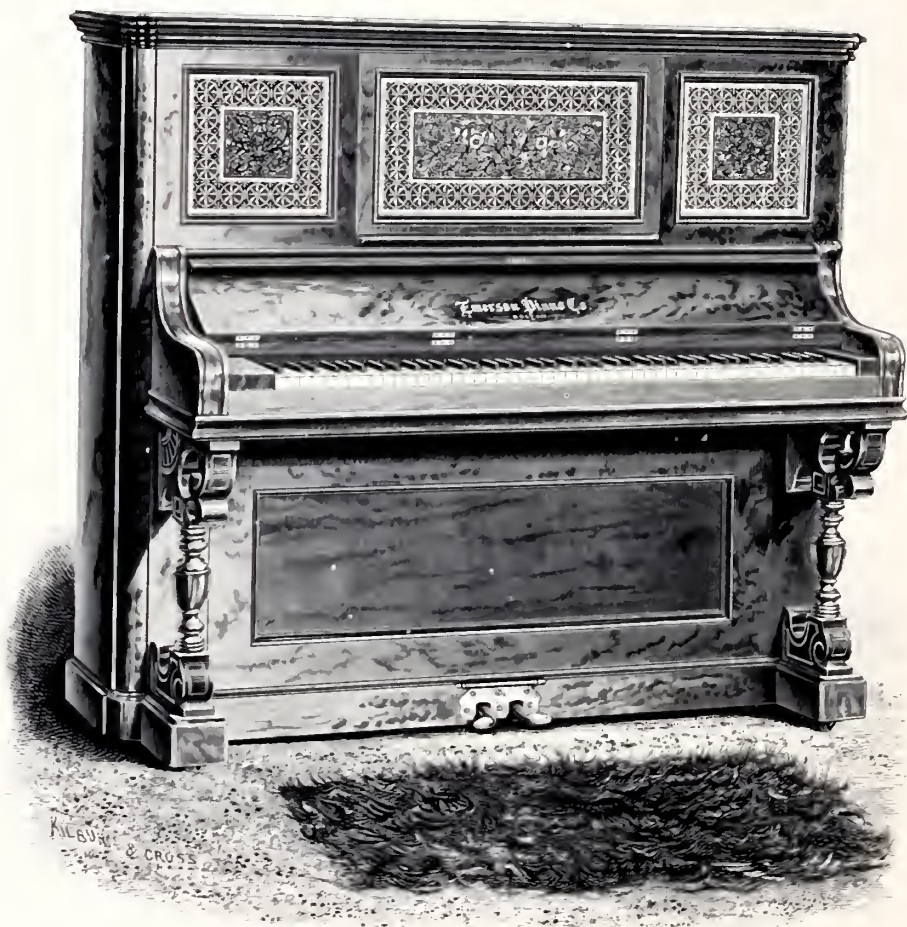




## STYLE 8.

New improved fall, patent swing desk, carved trusses, patent mouse-guard pedal feet, new patent full iron plate, patent repeating action, three unisons,  $7\frac{1}{3}$  octaves and ivory keys.

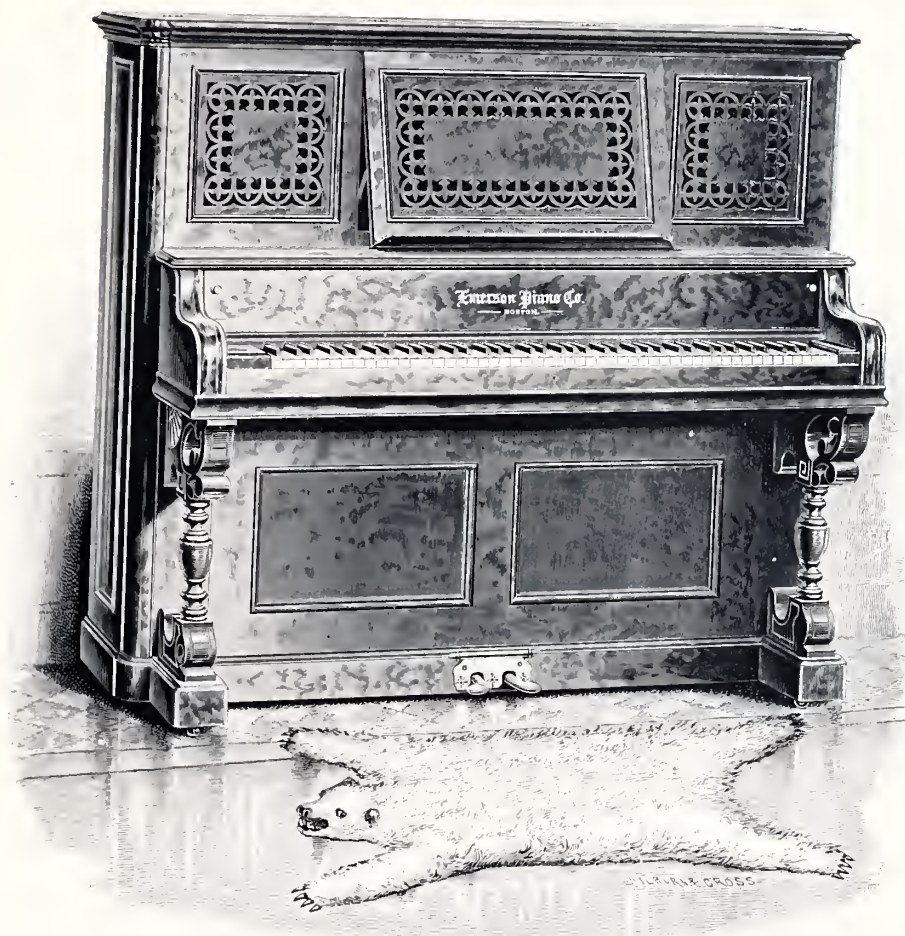
HEIGHT. 4 feet  $8\frac{1}{2}$  inches.    WIDTH. 5 feet  $4\frac{1}{2}$  inches.    DEPTH. 2 feet 2 inches.



## STYLE 8, UPRIGHT. PERFORATED BRONZE PANELS.

New improved fall, patent swing desk, carved trusses, patent mouse-guard pedal feet, new patent full iron plate, patent repeating action, three unisons,  $7\frac{1}{2}$  octaves and ivory keys.

HEIGHT, 4 feet  $8\frac{1}{2}$  inches.      WIDTH, 5 feet  $4\frac{1}{2}$  inches      DEPTH, 2 feet 2 inches.



### STYLE 8½, UPRIGHT.

Rolling fall, patent swing desk, carved trusses, patent mouse-guard pedal feet, paneled ends,  
 patent repeating action, new patent full iron plate, three unisons,  
 7½ octaves and ivory keys.

HEIGHT, 4 feet 8½ inches.    WIDTH, 5 feet 2 inches.    DEPTH, 2 feet 2½ inches.





STYLE 8½, UPRIGHT. PERFORATED BRONZE PANELS.

Rolling fall, patent swing desk, carved trusses, patent mouse-guard pedal feet, paneled ends,  
 patent repeating action, new patent full iron plate, three unisons,  
 7½ octaves and ivory keys.

HEIGHT, 4 feet 8½ inches.      WIDTH, 5 feet 2 inches.      DEPTH, 2 feet 2½ inches.



## STYLE 14, ENGRAVED PANELS.

New scale, three strings or unisons,  $7\frac{1}{3}$  octaves, ivory keys, patent repeating action, new patent full iron plate, rolling fall, patent swing desk, carving on front and ends extra carved trusses and mouse-guard pedal feet.

HEIGHT, 4 feet  $9\frac{1}{2}$  inches.    WIDTH, 5 feet 5 inches.    DEPTH, 2 feet 3 inches.





## STYLE 14, CABINET GRAND UPRIGHT.

### PERFORATED BRONZE PANELS.

New scale, three strings or unisons,  $7\frac{1}{2}$  octaves, ivory keys, patent repeating action, new patent full iron plate, rolling fall, patent swing desk, carving on front and ends, extra carved trusses and patent mouse-guard pedal feet.

HEIGHT, 4 feet  $9\frac{1}{2}$  inches.      WIDTH, 5 feet 5 inches.      DEPTH, 2 feet 3 inches.



## STYLE 14, CABINET GRAND UPRIGHT.

### HEAVY CARVED PANELS.

New scale, three strings or unisons,  $7\frac{1}{3}$  octaves, ivory keys, patent repeating action, new patent full iron plate, rolling fall, patent swing desk, carving on front and ends, extra carved trusses and patent mouse-guard pedal feet.

HEIGHT, 4 feet  $9\frac{1}{2}$  inches.      WIDTH, 5 feet 5 inches.      DEPTH, 2 feet 3 inches.

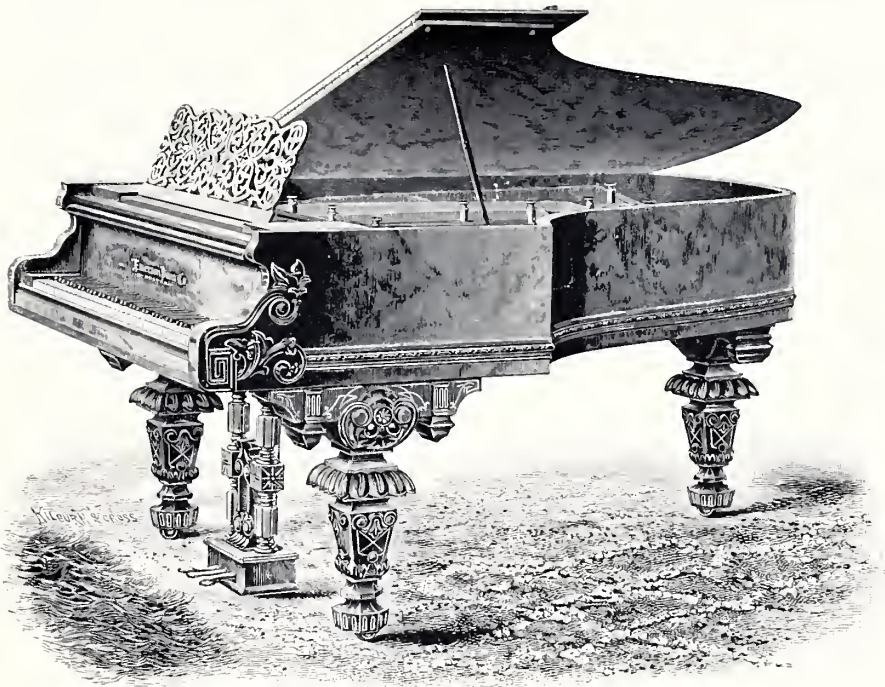


## BABY GRAND.

Rosewood or Mahogany case double veneered with sawed veneers, rich moulding and handsomely carved legs and lyre, repeating action,  $7\frac{1}{4}$  octaves, three unisons, nickel plated agraffes, sustaining (3d) pedal and ivory keys.

LENGTH, 6 feet.      WIDTH, 4 feet  $9\frac{1}{2}$  inches.

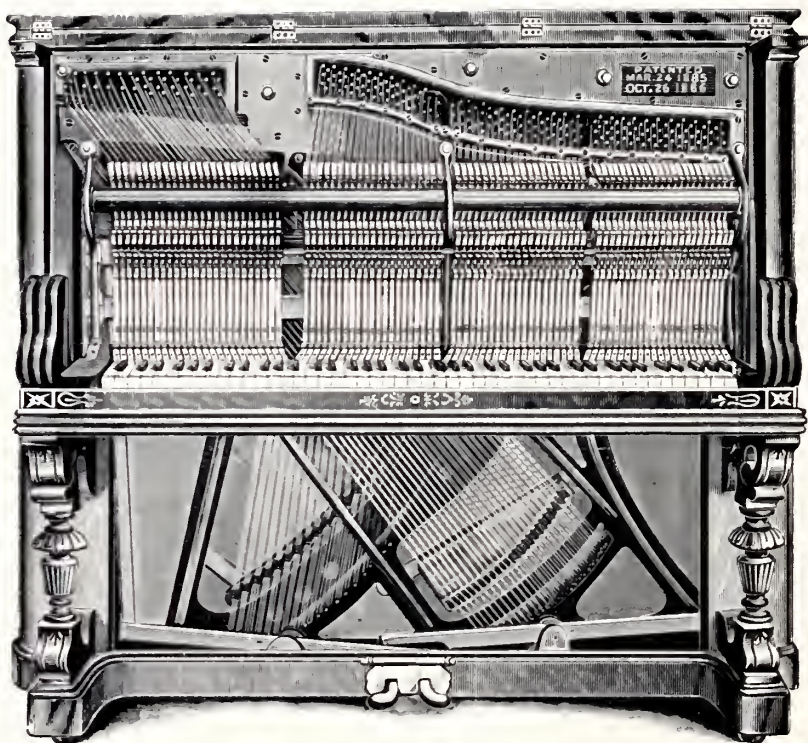




## PARLOR GRAND.

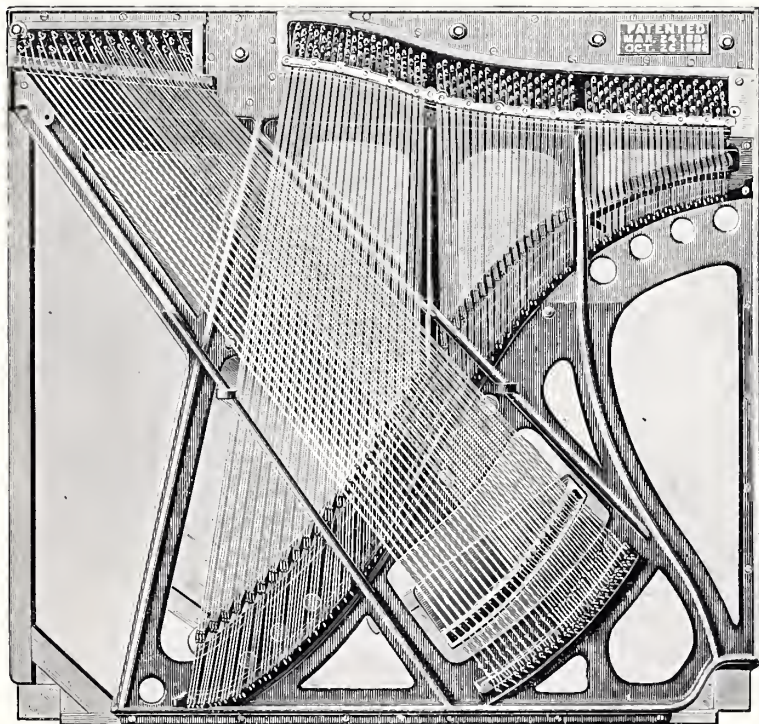
Rosewood or Mahogany case double veneered with sawed veneers, rich moulding and handsomely carved legs and lyre, repeating action,  $7\frac{1}{3}$  octaves, three unisons, nickel plated agraffes, sustaining (3d) pedal and ivory keys.

LENGTH, 6 feet  $9\frac{1}{2}$  inches.      WIDTH, 4 feet  $9\frac{1}{2}$  inches.

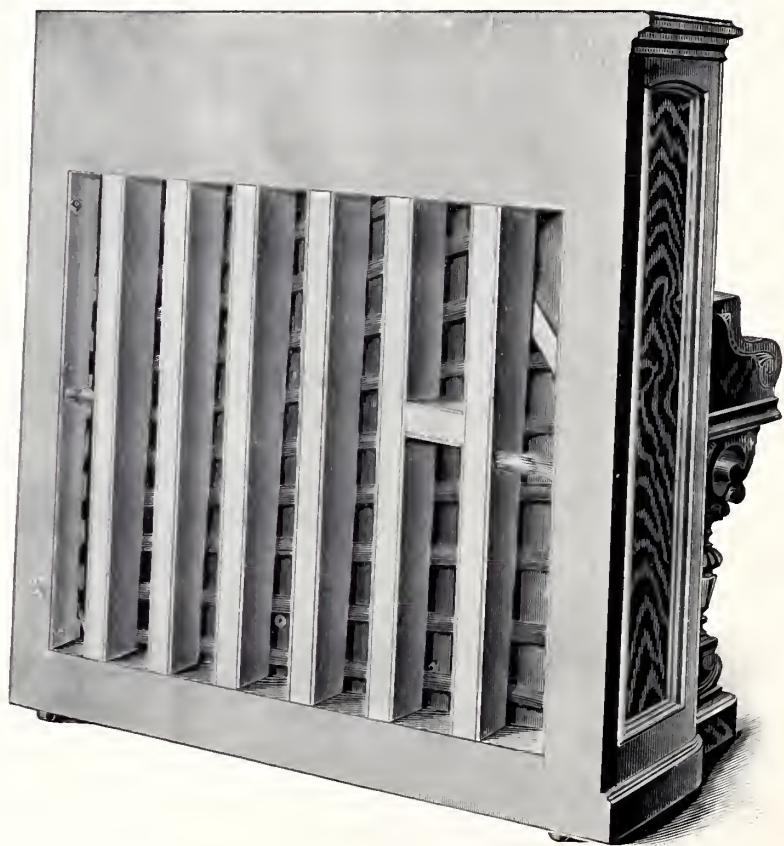


Showing Construction of Interior of Style 14.





Showing Style 14 Plate When Strung.



Showing Construction of Back of Uprights.

## CARE OF A PIANO.

Pianos should not be subjected to extremes of heat or cold, to dampness or to extreme dryness. Neither should they be subjected to sudden changes of temperature. Nearly all the troubles of a piano, such as the swelling or shrinking of parts of the keys or action, the rust on the strings and the checking of the varnish, result from the non-observance of these requirements.

## TO UNPACK AN UPRIGHT PIANO.

Take out the screws holding the lid of the box, remove the lid, then take out the screws on the back and sides of the box, being careful to hold the side cleats with the hand, in order that they may not fall and scratch the sides of the piano ; then, one man at each end, pull the piano squarely out of the box.

Remove the strips screwed on the back of the piano, untie the tapes and take off the papers. To remove the dust, use a soft silk handkerchief. The key will be found tied to the consol.







